



URHVAC Elite Dealer Website

Benefits

- Semi-custom websites are personalized with your input, so they promote your business & tell your story.
- The sites are Mobile Friendly, and automatically adapt to the users' device.
- You choose the (URHVAC) brands & products that you want to promote.
- Dealer Locaters (Arcoaire, Daikin, Thermal Zone, etc.) will be linked to your website.
- There are no outbound links to other websites, so web traffic stays on your site.
- Search Engine Optimization helps people in your trading area to find you, when they need you.
- Advertise exclusive URHVAC consumer promotions on your website.
- Special Designations will be displayed prominently on the site.
 - NATE / Arcoaire Elite Dealer / Daikin Ductless Pro / Daikin Design Pro / Bosch ABC / etc.

Process

- Complete the on-line registration at: www.urhvac.com/signup
 - Choose 1 of 3 themes / designs.
 - Choose the URHVAC brands / products that you want to promote.
 - Select the services you want to promote.
 - Provide us with your current web address, or request a new web address and we will secure it for you.
 - Provide your logo, images of projects, owners, employees, etc. that you want to show on the site.
 - Provide copies of customer testimonials to display on your website.
- A representative will contact you to schedule a 30 minute call, so that:
 - You can tell us about your business, and how you want to present it.
 - We can personalize your website to suit you and answer any questions that you may have.

Terms & Conditions

- Dealer must be enrolled in the United Refrigeration "URHVAC" Dealer Program.
- Customized content must comply with the advertising rules set forth by United Refrigeration, and the brands shown on the website. Competitor brands are not permitted.
- The minimum residential HVAC equipment purchases requirement at United Refrigeration must be:
 - Achieved, before the dealer is eligible for a URHVAC Elite website.
 - Maintained annually, in order to keep the website active.
- Dealers' account(s) at United Refrigeration must remain current.
- 1 year minimum agreement, paid as a recurring credit card charge on the first of each month. After one year, the agreement may be terminated by the customer with 30 days' notice.
 - Dealer will receive an email invoice from DMT Elite Website. Dealer agrees to select "Save my card on file with DMT Elite Website" when submitting payment to activate monthly subscription and automatic monthly payment.
 - A valid credit card must be on file with the DMT Elite Website portal
 - 1 year commitment & payments begin on the date of order.
- Unlimited text changes and up to 25 image changes per month can be made at no additional charge. Additional changes will be quoted separately.
- Customized services, such as enhanced Search Engine Optimization packages are available for an additional charge, and must be pre-approved by United Refrigeration / URHVAC Dealer Program.

Minimum Purchases Requirement 2020: \$75,000

Elite Dealer Website One-Time Setup Fee: \$999.00*

Less: 33% (\$330) URHVAC Co-op = Net Dealer Cost: \$669.00*

Monthly Hosting Recurring Charge: \$64.95/month*

*Plus tax where applicable.